



[www.azsbdc.net](http://www.azsbdc.net)



## Build a Website in One Day Using Free Tools

### Upcoming Event

#### One Day Website Workshop

**Date:** April 2<sup>nd</sup>, 2011

**Time :** 9:00 AM to 4:00 PM

**Location:** Show Low

**NPC White Mountain Campus**

**Goldwater Center Room 107**

**Link:** [www.azsbdc.net](http://www.azsbdc.net)

**Cost:** \$30

Cashiers Check or Money Order Only - Made payable to NPC.

**Register By Calling :** 928-532-6706

**Register Online At :** [www.azsbdc.net](http://www.azsbdc.net)



#### Your AZSBDC Center is Your Gateway To:

- Free One-On-One Counseling
- Workshops, Seminars and Training
- Technology Planning
- Loan and Capital Resources
- Statewide Support and Assistance
- ... and much more.

Visit our website to learn how  
the AZSBDC can help  
your business succeed!

## One Day Website



Every business needs a website!

In this one day workshop you will learn the basics of good website design and will create your own site using free tools and services that require no programming or computer skills beyond the ability to type. We will show you how to make your site easy to find using search engines with some simple and easy techniques and how to sell your products and services online. We will even help you integrate social media tools like Facebook. All you need to

bring are images for your website (72 DPI TIFF or JPEG work best) on a flash drive, your ideas and a sack lunch. We provide everything else.

### Learn How To....

- Design and build your own website using **FREE** tools and services.
- Optimize your site for search engines like Google, Yahoo and Bing.
- Integrate Social Media such as Facebook, Twitter and Blogging into your site.
- Set up a shopping cart and sell items from your website.
- .... AND MUCH MORE...

### Presented By....

Northland Pioneer College Small Business Development Center

## Register Today!

at [www.azsbdc.net](http://www.azsbdc.net)

(Seating is limited to first 15)

This workshop is presented as a service of the AZSBDC Network. [www.azsbdc.net](http://www.azsbdc.net)



**Make Our Team Your Team**



The Northland Pioneer College SBDC is partially funded by the U.S. Small Business Administration (SBA). SBA funding is not an endorsement of any products, opinions or services. All SBA-funded programs are extended to the public on a non-discriminatory basis. Special arrangements for handicapped individuals will be made if requested in advance. Contact Tracy Mancuso or Gary Hanyzewski at 928-532-6170 to make arrangements.