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## Social Media—Hands On

### Upcoming Event

#### Social Media—Hands On

**Date :** June 23rd, 2011

**Time :** 9:00 AM to 12:00 PM

**Location :** Show Low  
NPC White Mountain Campus  
Learning Center Room 133

**Link:** [www.azsbdc.net](http://www.azsbdc.net)

**Cost :** \$!5

Cashiers check or Money Order Only—Made Payable to NPC. We are unable to accept Cash.

**Register By Calling ... 928-532-6706**

**Register Online At ... [www.azsbdc.net](http://www.azsbdc.net)**



#### Your AZSBDC Center is Your Gateway To:

- Free One-On-One Counseling
- Workshops, Seminars and Training
- Technology Planning
- Loan and Capital Resources
- Statewide Support and Assistance
- ... and much more.

Visit our website to learn how  
the AZSBDC can help  
your business succeed!

### Social Media—Hands On



You've attended the Social Media introductory workshops, you know **WHAT** Facebook and Twitter are and you know **WHY** you want to use them for your small business, all that's left is the **HOW**.

Join us on June 23rd for a 2 hour hands on workshop on the nuts and bolts of using these powerful social media tools for your business. We will provide the computers and will help you in getting your accounts setup and in actually using Facebook, Twitter and the HootSuite social media dashboard.

### Learn How To....

- Create your accounts on FaceBook, Twitter and HootSuite
- Setup your Facebook Business page.
- Learn about Facebook Places, Deals and Advertising.
- Learn about the HootSuite Social Media Dashboard and how to use it automate and simplify your social media tasks
- Questions and Answers.
- .. AND MUCH MORE..

### Presented By.....

Northland Pioneer College Small Business Development Center

## Register Today!

at [www.azsbdc.net](http://www.azsbdc.net)

(Seating is limited - Sign up NOW! )

This workshop is presented as a service of the AZSBDC Network. [www.azsbdc.net](http://www.azsbdc.net)



**Make Our Team Your Team**



The Northland Pioneer College SBDC is partially funded by the U.S. Small Business Administration (SBA). SBA funding is not an endorsement of any products, opinions or services. All SBA-funded programs are extended to the public on a non-discriminatory basis. Special arrangements for handicapped individuals will be made if requested in advance. Contact Tracy Mancuso or Gary Hanyzewski at 928-532-6170 to make arrangements.