



Yavapai College Small Business Development Center Website Design Series

Websites can be costly, but there are do-it-yourself options available that business owners can utilize to create a professional looking website. These 3-part website design classes will teach participants how to create and publish your own website for your business.

Intro to Website Design Using Weebly
\$25 • 5:00pm to 6:30pm • Stephanie Peters

In this 1.5 hour class, students will learn: the structure of a website; how, where and why to buy a domain name or use the hosting site domain; types and levels of hosting available; types of templates available for their site; and what is required to create a website (content, pictures).

When: October 24 Verde Valley *or* November 7 Prescott

Weebly Website Design Part II
\$50 • 5:00pm to 8:00pm • Stephanie Peters

This 3-hour workshop is a hands-on workshop. Students will be at a computer creating, with assistance of the instructor, their own 5-page website using Weebly. Students will then publish their website on their own purchased domain.

When: October 25 Verde Valley *or* November 8 Prescott

Weebly Website Design III
\$50 • 5:00pm to 8:00pm • Stephanie Peters

This 3-hour workshop teaches students how to customize and add accessories to website on Weebly that was developed in Website Design Part II. Learn about social media integration; adding a contact form; adding a shopping cart; link building; meta tags, google analytics; blogging; content marketing; and more! ***Must have website on Weebly to participate.***

When: October 26 Verde Valley *or* November 9 Prescott



The Yavapai College Small Business Development Center offers one-on-one confidential counseling, workshops, and a Business Resource Library.

Yavapai College Prescott Campus

1100 E. Sheldon St., Bldg. 29
Prescott, AZ 86301
Mon-Fri: 8:00am to 5:00pm

Yavapai College Verde Valley Campus

601 Black Hills Dr., Bldg G
Clarkdale, AZ 86324
By Appointment

Also offering services by appointment
in Camp Verde, Cottonwood and
Sedona.

Check out our website for additional workshops and events:
www.yc.edu/sbdc.

**Call 928-776-2008
to register**

Please note: Classes are subject to cancellation if enrollment minimums are not met.